

Town of St. Germain



P.O. Box 2 • St. Germain, WI 54558

For the past twelve years, the Town of St. Germain has hosted the Freedom 5k Fun Run in conjunction with their annual Independence Day celebration. The event has proven to be a resounding success, drawing participants from across the United States and around the world. The race course winds through the woods on land recently purchased by the Town of St. Germain. We are proud that we have been able to provide residents and vacationers a fun and healthy way to enjoy the beautiful northwoods.

The 13th Annual Freedom 5k is scheduled for Sunday, July 2, 2017. Proceeds from the race will be used for developing and maintaining the non-motorized recreational trails in our community, thereby promoting more healthy recreational opportunities for everyone. In 2016, the Fun Run committee presented the town with a check in the amount of \$8,000.00, the largest one-year donation to date, bringing the twelve year total to \$41,332.00.

Plans are currently underway to make the 13th anniversary of this event better than ever with the help of community members like yourself. We are in need of sponsors at all levels to help offset the cost of publicity, prizes, refreshments, and the hiring of race officials to provide professional automated timing. The following levels of sponsorships are available for this year's race:

- **Platinum Sponsor:** A Platinum sponsorship can be purchased for \$750.00. In addition to the benefits given to Gold, Silver and Bronze sponsors, a Platinum sponsor will be allowed to display banners and provide literature or other promotional materials at the event on July 2. Platinum sponsor logos will be featured most prominently on the registration form, the website and the race t-shirt.
- **Gold Sponsor:** With a cash donation of \$500 or more, your logo will be prominently displayed on t-shirts, registration forms and the Freedom 5k website. Recognition will be given in news releases and at the race itself.
- **Silver Sponsor:** With a cash donation of \$300 or more, your small logo will be added to the back of the souvenir t-shirts provided to every participant. You will also be recognized at the start of the race and on the sponsorship list provided to each runner.
- **Bronze Sponsor:** Cash donations up to \$299 will be awarded bronze sponsorship. If you prefer, you may donate a door prize for a drawing, or include a coupon or gift certificate for each runner's "goody bag." Your donation will be recognized on the sponsorship list (we are planning to prepare 350 bags for this year's race).

Platinum and Gold sponsorships must be received by **Friday, May 5, 2017**, to be included on all publicity pieces. Silver sponsorships must be received no later than **Friday, May 26, 2017**, to be included on the race t-shirts. Bronze sponsorships or other donations must be received by **Friday, June 16**. Donations can be mailed to Freedom 5k, PO Box 2, St. Germain, WI 54558. Your support of this exciting community event is greatly appreciated.

If you have questions or would like registration forms, please call us. We look forward to working together to help make this year's event another huge success!

Sincerely,

Anne Small (715-614-3711), Sally Reuling (715-891-1968) and Kelly McGill (715-542-1614)
Freedom 5k Event Co-Chairs

Yes! I would like to sponsor the 13th Annual Freedom 5K Fun Run and support the maintenance and development of the St. Germain area non-motorized trails! Enclosed is my donation. (Checks should be made payable to Freedom 5k and mailed to: Freedom 5k, PO Box 2, St. Germain, WI 54558)

- Platinum Sponsor** in the amount of \$ _____ (\$750 or more) Please enclose a high-quality black and white copy of your logo for use on our website, participant t-shirts, and all publicity pieces)
- Gold Sponsor** in the amount of \$ _____ (\$500 or more) Please enclose a high-quality black and white copy of your logo for use on our website, participant t-shirts, and all publicity pieces)
- Silver Sponsor** in the amount of \$ _____ (\$300 or more) Please enclose a high-quality black and white copy of your logo for use on t-shirts)
- Bronze Sponsor** (Cash donation up to \$299, or coupons, gift certificates or door prizes for race entrants)

Name (Business, Organization or Individual) _____

Address _____

Phone _____ E-mail _____

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